

REP HEADLINE# 6359870
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT1/12 14.29
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/SENATE MAJORITY PAC
AGY # _____ AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME SPENCER WOOD

SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6359870

PRDCT SENATE MAJ PAC

EST#1938

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT1/12 14.29

REP:

TO: MALLORY
FROM: GREG
NEW ORDER
TTL...\$18700...25X
THX PLS CFM, 10/1/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 94
AGENCY PRODUCT CODE = 100
AGENCY EST# = 1938

1 1000A-1100A

30

\$550.00

10/2

10/8

2

TU-F,M

2

PROGRAM : PEOPLE'S COURT
CON COM1 : PEOPLE'S COURT

2 1100A-1200N

30

\$550.00

10/2

10/8

2

TU-F,M

2

PROGRAM : PEOPLE'S COURT
CON COM1 : PEOPLE'S COURT

LINE# 6359870
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7860
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OCT/12 18700.00 CONTRACT TOTAL 18700.00
TOTAL SPOTS 25

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$500.00	10/2	10/8	2		TU-F,M	2
4			600P-700P PROGRAM : NEWSPLUS CON COM1: NEWSPLUS	30		\$750.00	10/2	10/8	3		TU-F,M	3
5			630P-700P PROGRAM : SEINFELD CON COM1: SEINFELD	30		\$600.00	10/2	10/8	3		TU-F,M	3
6			700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$1,600.00	10/2	10/8	2		TU-F,M	2
7			730P-800P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$1,800.00	10/2	10/8	2		TU-F,M	2
8			800A-900A PROGRAM : NEWS PLUS CON COM1: NEWS PLUS	30		\$600.00	10/2	10/8	3		TU-F,M	3
9			900A-1000A PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$550.00	10/2	10/8	3		TU-F,M	3
10			730A-800A PROGRAM : NEWS PLUS CON COM1: NEWS PLUS	30		\$400.00	10/5	10/5	3		FRI	3

LINE# 6359870
FINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT1/12 14.29
*** MDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$311,666 WDCW 6% WJLA 32% WUSA 21% WRC 23% WTTG 14% WPXW 0% WDCA 4%
CABL 0%

SVC- NSI
DEMOS- RA35+*